

Buyers

- Is HGTV giving you unrealistic expectations?
- Is an offer at the asking price enough?
- Buying an Investment Property in [Your City]: 7 Mistakes to Avoid
- Buying a Second Home in [Your City]: 6 Things You Need to Know
- What's the Difference between an as-is and the standard Florida contract
- Driving tour of _____ Community
- Five questions to ask yourself before home shopping
- How to save money on your tax bill with homestead exemption
- 3 real estate scams to avoid
- 3 listing status you see online
- Why are earnest money deposits important?
- How quickly can I close on a home?
- Key questions to ask your lender
- How much do I need to buy a home?
- How 3D home tours benefit buyers and sellers
- 5 Real estate myths you may have fallen for
- 6 easy tips when buying a home
- Dos and don'ts when buying a home
- Protecting your purchase with title insurance
- Investing in real estate, is it a good idea?
- How does the preapproval process work?
- Why it's important to use a local lender
- Understanding the inspection period
- What is a home warranty?
- Understanding the new construction process
- How to not get your offer accepted
- Are you concerned buying a home is too expensive?
- How do VA loans work?
- Difference between short sales, foreclosures, and REOs

Sellers

- Do houses with red doors really sell for more money?
- How to sell your _____ home for top dollar (specific property type)
- How to deal with multiple offers
- Avoid these seller mistakes
- Home renovations - how to maximize your ROI
- Tips on how to stage your home
- 5 tips to help you sell your home
- Why professional photography is essential
- Is the convenience of selling to an ibuyer worth it?

- What to do if you need to sell your home before you buy
- Share 5 reasons why a FSBO could benefit from your unique marketing strategy

Community

- Local business spotlight
- Film a “What’s the Difference” video on 2 similar neighborhoods or sides of town that people are often deciding between
- Get out, get moving – cycling, walking, blading! – and share the best trails and neighborhoods for outdoor adventurers
- Go over your 5 top reasons that draw people to living in a certain neighborhood or area
- 55+ communities in Brevard
- Why should you live in ____ city
- Moving to _____ city, Local Insights You Should Know
- Living in ____ city
- What does blank amount get you in ____ city
- What's hot in Brevard? Things to do, restaurants, etc
- What's coming up in ____ city?
- Things to do in Brevard?
- Favorite dog-friendly restaurants and places
- Make a video briefly mentioning all of the neighborhoods in a certain school zone.
Example - "These 5 neighborhoods are all zoned for XYZ Elementary School"
- Explain the pros and cons of living on different bodies of water in Brevard
- Top 5 Free Things to Do in Brevard

Home-related

- Most expensive repairs when owning a home
- How long do roofs, ACs, and water heaters last in Florida?
- 5 inexpensive purchases for your home?
- Concrete block vs frame homes, what you need to know
- Common things found in old Florida homes
- 3 timeless home renovations that will never go out of style
- ____ inexpensive ways to spruce up your home